



## About Women with Drive

As a property of Women in Motorsports North America (WIMNA), this industry event brings together the most successful and influential people in motorsports to discuss the current issues and needs to advance opportunities for a more diverse and inclusive environment to help grow the motorsports industry.

## About WIMNA

Co-founded by Lyn St. James and Beth Paretta, Women in Motorsports North America (WIMNA) is a 501 (c)(3) organization comprised of a community of professionals devoted to supporting opportunities for women across all motorsport disciplines by creating an inclusive, resourceful environment to foster mentorship, advocacy, education, and growth, thereby ensuring our sport's continued strength and successful future.

## Women with Drive History

WWD I - 2021 - Nashville

WWD II - 2022 - Charlotte Motor Speedway

WWD III - 2023 - Phoenix Raceway



## WWD IV - 2024 - Indianapolis

The fourth annual Women with Drive - Driven by Mobil 1 summit will converge on the Indiana Convention Center just prior to PRI in December.

### About the WWD IV

With two days of keynotes, panel discussions, breakout sessions, and networking, our 2024 Summit projects to host over 600 attendees and will stream live around the world.

### WWD III - 2023 Numbers

- Over 450 Attendees
- 96 Speakers
- 58 Sponsors
- Gender: 82% Female, 18% Male
- 38 States and 6 Countries Represented
- Over 355 million media impressions