



# WOMEN WITH DRIVE III

November 7-8 2023 • Avondale, AZ

Driven by: **Mobil 1**™

## Program Ad Specs

### Ad Dimensions

Ad Size	Width	Height
Full Page (Trim Size)	8.5"	11"
Full Page Bleed	8.625"	11.125"
Full Page Safe Zone	7.5"	10"
1/2 Page Horizontal (Trim Size)	8.5"	5.5"
1/2 Page Horizontal Safe Zone	7.5"	4.5"
1/4 Page (Trim Size)	4.25"	5.5"
1/4 Page Safe Zone	3.25"	4.5"

Acceptable Formats:

PNG or PDF, 300 dpi

(Please remember to embed fonts if creating a PDF format.)

Please submit artwork to:

Tina Barnes-Budd  
The Social Budderfly  
[tina.budd@thesocialbudderfly.com](mailto:tina.budd@thesocialbudderfly.com)  
(386) 405-7674

**Deadline: Please submit no later than October 13, 2023**