

AGENDA

TUESDAY, NOVEMBER 7TH

The Barn

8:00 am	Continental Breakfast/Networking	
9:00 am	Welcome	Amanda Busick, Host Latasha Causey, Phoenix Raceway
9:10 am	Opening Remarks	Lyn St. James and Beth Paretta, WIMNA Co-Founders Cindy Sisson, WIMNA Executive Director
9:15 - 9:45 am	Fireside Chat	Lyn St. James, Host Jill Gregory, Gregory Strategy Group Steve Phelps, NASCAR
9:45 - 10:30 am	"Building a Community" <i>Presented by Hagerty</i>	Eva Gregory, Hagerty (Moderator) Ryan B. Allen, Mobil 1 Judy Kean, EPARTRADE Pippa Mann, Shift Up Now Mia Walsh, Porsche Club of America
10:30 - 11:15 am	"Global Impact of Women in Motorsports" <i>Presented by IMSA</i>	John Doonan, IMSA (Moderator) Irana Ahmadova, Baku City Circuit Kate Beaven, More Than Equal Ellen Lohr, AVL Nathalie Moutet, OMDAI FIA MEXICO Mathilde Rebours, LeMans Automobile Club De L'Ouest
11:15 - 11:30 am	Break/Networking	
11:30 - 12:00 pm	Keynote "The Five Reasons why Diversity & Inclusion Matter"	Stephanie Piiamauna, Seminole Hard Rock
12:00 - 12:45 pm	"Creating More Seats at the Table" <i>Presented by Bosch</i>	Beth Paretta, Paretta Autosport and WIMNA (Moderator) Jacob Bergenske, Bosch Motorsport North America Carolyn Jackson, Barrett-Jackson Stephanie Piiamauna, Seminole Hard Rock
12:45 - 2:00 pm	Lunch/Networking	Transfer from The Barn to Victory Lane
2:00 - 2:45 pm	Breakouts A, B and C	Locations: Driver's Meeting Room, Garage 1 and Garage 2
	Breakout A "The Bigger Picture of Motorsports" <i>Presented by DirtFish</i>	Jessica Fickenscher, Speedway Motorsports (Moderator) Danielle Frye, USAC 25 / NASCAR Youth Series Josie Rimmer, DirtFish Sara Walker, NHRA
	Location: Driver's Meeting Room	

Breakout B

"Women in Racing Utilizing Virtual Channels"

Location: Garage 2

Christian Tennyson, Mysim (Moderator)
Stefy Bau, Init Esports
Sabré Cook, Kelly Moss
Angela Tagariello, iRacing

Breakout C

"How to Use Your Communications/ Social Media to Grow the Sport"
Presented by Hemmings

Location: Garage 1

Victoria Thomas, Kellymoss (Moderator)
Lindsey Mandia, FOX Sports
Megan Meyer, Megan Meyer Racing
Jaclyn Sunseri, Hemmings
AshVandelay, Motorsports Content Creator

2:45 - 3:00 pm

Break/Networking/Transfer to Next Breakout Session

3:00 - 3:45 pm

Breakouts D, E and F

Locations: Driver's Meeting Room, Garage 1 and Garage 2

Breakout D

"Careers in Motorsports Safety and Healthcare"
Presented by GMR

Location: Garage 2

Gail Truess, AMR (Moderator)
Tracy Ballard, IMS and IU Health
Dr. Tia Konzer, DO, NASCAR and Konzer Psychiatric
Dr. Melissa McCarthy, IndyCar
Dr. Julia Vaizer, IndyCar and IMS

Breakout E

"Is Technology the Best Opportunity to Shine?"
Presented by Bridgestone

Location: Garage 1

Alba Colon, Hendrick Motorsports (Moderator)
Kate Gundlach, Arrow McLaren SP
Fiona McEwan, ExxonMobil
TaiJaune Robinson, GM Motorsports

Breakout F

"Why It's Important to Highlight Women at Tracks, Venues and Events"
Presented by Lime Rock Park

Location: Driver's Meeting Room

Dicky Riegel, Lime Rock Park (Moderator)
Brooke Bond, Bosch North America
Latasha Causey, Phoenix Raceway
Kim McCullough, Parella Motorsports Holdings
Elizabeth Worley, Sebring International Raceway

3:45 - 4:30 pm

WIMNA Photo Op

Transfer back to The Barn

Location: Victory Lane

4:30 - 5:00 pm

Keytone

"The Power of Storytelling"

Diane Parker, Elevation Consultants LLC

5:00 - 5:15 pm

WIMNA Overview

Cindy Sisson, WIMNA Executive Director

5:15 - 5:45 pm

Award Presentations

Busch Light Accelerate Her Contingency Award
Jostens SHEro Award

6:00 - 8:00 pm

Reception at The Barn

WEDNESDAY, NOVEMBER 8TH

The Barn

8:00 - 9:00 am	Continental Breakfast/Networking	
9:00 - 9:30 am	Keynote "Fortitude of a Champion"	Bobby and Kristin Labonte, Breaking Limits LLC
9:30 - 10:30 am	"Women Driven by Dreams" <i>Presented by Speedway Motorsports</i>	Linda Lindquist Bishop, Courageous Thinker (Moderator) Caitlin Brown, Team Penske Erica Enders, NHRA Pro Stock World Champion Ashely Freiberg - 2023 Porsche Sprint Challenge Champion Julie Giese, Chicago Street Course Melissa Paris, MP13 Racing
10:30 - 10:45 am	Break/Networking	
10:45 - 11:30 am	"Don't Let Ego Get in the Way" <i>Presented by NASCAR</i>	Ashley Chalk, TMRW Sports Group (Moderator) Michelle Byron, NASCAR Alana Casner, Parity Jeannee Kirkclady, Ford Performance Connie Nyholm, VIRginia International Raceway
11:30 - 12:30 pm	Keynote "Give Me Data" <i>Presented by Sports Innovation Lab and Ally</i>	Ali Donnelly, More Than Equal Morgan Stearns, Sports Innovation Lab
12:30 - 2:00 pm	Lunch/Networking	Transfer from The Barn to Victory Lane
2:00 - 2:45 pm	Breakouts G, H and I	
	Breakout G "The Secret Sauce - Sponsorship in Motorsports" <i>Presented by Gainbridge</i>	Lisa Boggs, Bridgestone Americas Motorsports (Moderator) Lauren Campbell Berger, Ally Kevin Conway, Smooge Racing Liz Dorrance, Gainbridge Claire Ritchie, rEvolution
	Location: Driver's Meeting Room	
	Breakout H "Advancing Careers in the Motorsports Industry/Internships" <i>Presented by TechForce Foundation</i>	Jennifer Maher, TechForce Foundation (Moderator) Lindsay Hofferberth, Belmont Abbey College Abigayle Morgan, McPherson College Chad Ogle, Universal Technical Institute
	Location: Garage 1	
	Breakout I "Foundations That are Making a Difference" <i>Presented by Smooge Racing</i>	Lauri Eberhart, Apollo Sports & Entertainment (Moderator) Michelle Della Penna, Della Penna Foundation McKenna Haase, Youth Racers of America Inc. Victoria Martinez Muela, Pathway to the Pits Dana Wilke, The Jessi Combs Foundation
	Location: Garage 2	

2:45 - 3:15 pm	Break/Networking/Transfer Back to The Barn	
3:15 - 4:00 pm	Keynote "CHAMPION Change"	Carlette Patterson, Patterson Sports Ventures
4:00 - 4:30 pm	Closing Remarks	Lyn St. James, Women with Drive Co-Chair Cindy Sisson, Women with Drive Co-Chair
	Passing of the Torch to Women with Drive IV Host	Latasha Causey, Phoenix Raceway to Indianapolis Motor Speedway
4:30 - 6:00 pm	Closing Reception	

Locator Map

- **The Barn - Mainstage**
- **Pedestrian Tunnel - Access to Infield**
- **Victory Lane - Lunch & Photo Op**
- **Garage 1 - Breakouts C, E and H**
- **Garage 2 - Breakouts B, D and I**
- **Driver's Meeting Room - Breakouts A, F and G**

