



WOMEN WITH DRIVE VI

December 7-9, 2026
Indianapolis, Indiana

Driven by: **Mobil 1**

Partnership Opportunities



Property of





**We're back
in Indy for the
3rd year!**

The Women With Drive Summit is a dynamic educational and experiential event that unites professional women and men from across the motorsports industry. This “must attend” summit offers a powerful platform to share insights and explore the wide range of career opportunities available in motorsports—from driving and engineering to marketing, communications, business, finance and more.

Whether it's a student exploring their future, a professional advancing their path, or someone passionate about the industry, this event provides invaluable networking, learning, and inspiration.

In partnership with PRI, the Women with Drive - Driven by Mobil 1 Summit is heading back to the Indiana Convention Center in downtown Indianapolis at the front end of PRI week. With ample hotels and restaurants, the Convention Center is an ideal location for our attendees.





Co-founded by motorsports pioneers Lyn St. James and Beth Paretta, Women in Motorsports North America (WIMNA) is a thriving community of professionals dedicated to championing opportunities for women across all areas of motorsports. WIMNA fosters a supportive and inclusive environment focused on mentorship, advocacy, education, and growth—ensuring a vibrant and sustainable future for the sport we love. **ACE = ADVANCE. CONNECT. ENABLE.**

“ACE” is more than just an acronym—it’s our action plan.

ADVANCE – CONNECT – ENABLE. These three powerful words define our mission and guide everything we do at WIMNA.

As we continue to grow our efforts to support and elevate women in all areas of the motorsports industry, we continue to focus on our three core pillars:

ADVANCE: Advancing opportunities for women in motorsports

CONNECT: Connecting individuals and organizations that actively support women in motorsports through initiatives

ENABLE: Enabling internships, mentorships and recognition opportunities

Together, we are shaping the future of motorsports—one connection, one opportunity, and one breakthrough at a time.



Lyn St. James



Beth Paretta

Summit Honorary Chair Sarah Fisher O’Gara



Sarah Fisher O’Gara brings a powerful blend of leadership, experience, and authenticity to her role as Honorary Chair of the Women with Drive – Driven by Mobil 1. A trailblazer in motorsports and a respected business leader, she made history as one of the youngest drivers to compete in the Indianapolis 500 and went on to become a team owner, further breaking barriers in the sport.

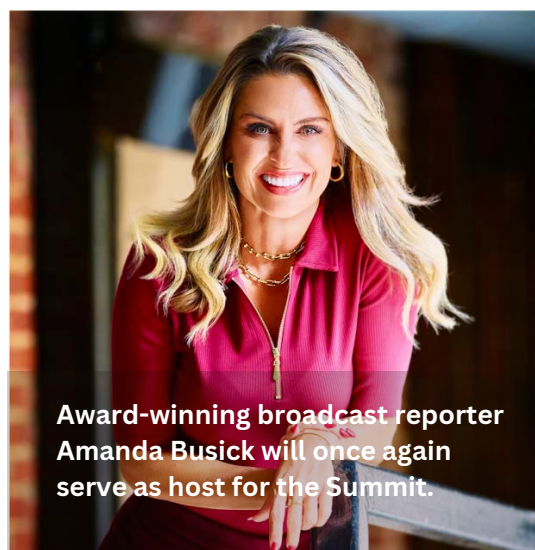
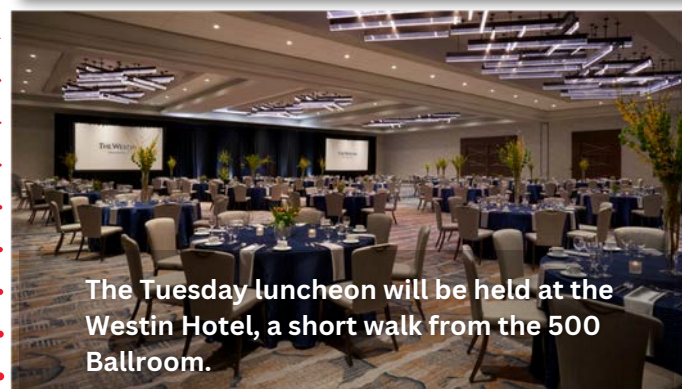
As Honorary Chair, Sarah helps shape the vision of the Summit, inspiring attendees through her journey and championing the importance of connection, leadership, and growth within the motorsports community.

WOMEN WITH DRIVE VI

December 7-9, 2026 • Indianapolis, IN

Driven by: **Mobil 1**™

- **Dates:** December 7-9, 2026
- **Location:** Indianapolis, Indiana
- **Where:** Indiana Convention Center
- **Length:** 1.5 days
- **Estimated Attendance:** 700
- **Program:** 8 Panel Discussions and Expanded Networking Opportunities
- **Special Events:** Opening Reception at the new IMS Museum and Luncheon at the Westin Hotel
- **Hosted for the 6th straight year by TV host, Amanda Busick**



Women with Drive V- Driven by Mobil 1
Indiana Convention Center - Indianapolis, IN



WOMEN WITH DRIVE



OUR HISTORY

Our History

5 Years and Growing



Women with Drive

2021
110 Attendees



October 5-6, 2022
Concord, NC
Driven by: **Mobil 1**

2022
340 Attendees



November 7-8, 2023
Avondale, AZ
Driven by: **Mobil 1**

2023
450 Attendees



December 7-9, 2024
Indianapolis, Indiana
Driven by: **Mobil 1**

2024
630 Attendees



December 7-9, 2026
Indianapolis, Indiana
Driven by: **Mobil 1**

2025
634 Attendees

2025 STATS

Attendees

Women with Drive IV - Driven by Mobil 1

Location: Indiana Convention Center, Indianapolis, Indiana

Attendees: 634

Length: 1.5 Days

Sponsors: 53

Panelists: 69

Fireside Chats: 2

Panel Discussions: 5

Driver Workshops: 2

Student Workshop: 1

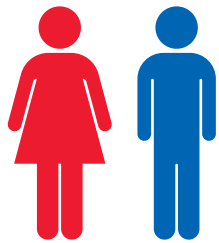
Breakouts: 9



2025 STATS

Attendees

Attendees: 634 women and men from all disciplines of the motorsports industry



Gender: 88% Females & 12% Males



38 States and 4 Countries Represented

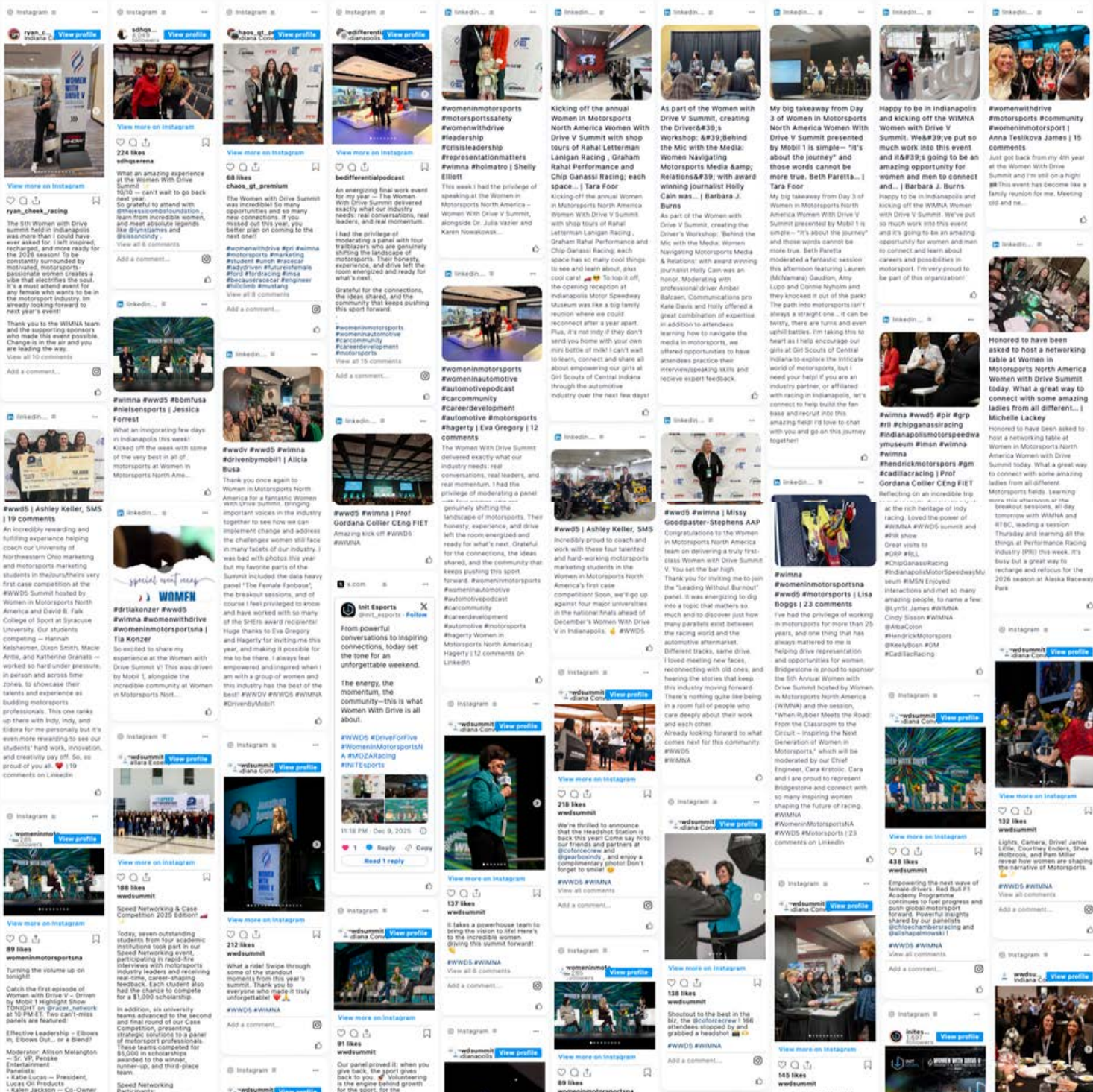


Motorsports Industry Segments Represented:

- Engineering/Technical
- PR/Marketing/Communications
- Hospitality/Food & Beverage
- Human Resources
- Race Car Driver
- Corporate Management
- Education/Driving Schools
- Media
- Governing Body/Racing Series
- Race Official
- Suppliers/OEM
- Medical/Health Services

2025

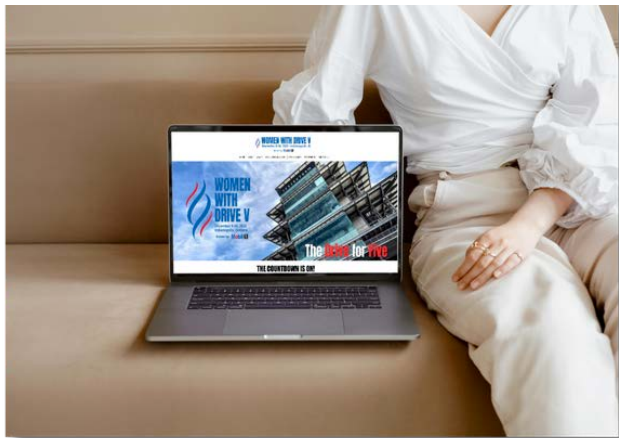
What They're Saying on Social Media



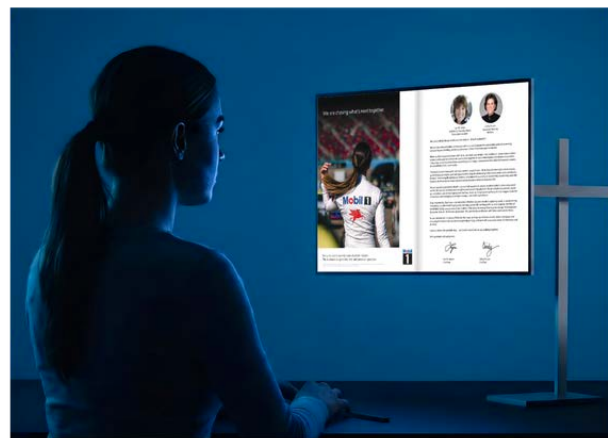
Full Social Media Recap

2025 WWD V Links

(Click On The Image)



WWD Website



Digital Program



Event Photos



Social Media Recap



**YouTube Channel
WWDV Playlist**

WWD VI

Partnership Opportunities

Presenting Sponsor - **SOLD**

Diamond **\$25,000**

Presenting Sponsor of a Panel or Breakout
Logo and Link on WWD & WIMNA Websites
Logo on Summit Signage
Logo on All Marketing Materials
Promotions on Social Media
Tags in WWD and WIMNA Social Media
Printed and Digital Program - Full Page Ad
10' x 10' Booth Space
(10) Tickets to WWD
(10) Tickets to the Opening Reception at the IMS Museum
(10) Tickets to the Westin Luncheon
(8) WIMNA Nation Memberships
WIMNA Career Connect booth

Gold **\$10,000**

Supporting Sponsor of a Break
Logo and Link on WWDV & WIMNA Websites
Logo on Summit Signage
Logo on All Marketing Materials
Promotions on Social Media
Tags in WWD and WIMNA Social Media
Printed and Digital Program - Half-Page Ad
(6) Tickets to WWD
(6) Tickets to the Opening Reception at the IMS Museum
(6) Tickets to the Westin Luncheon

Bronze **\$2,500**

Logo and Link on WWD & WIMNA Websites
Logo on Summit Signage
Logo on All Marketing Materials
(2) Tickets to WWD
(2) Tickets to the Opening Reception at the IMS Museum
(2) Tickets to the Westin Luncheon

Platinum **\$15,000**

Presenting Sponsor of a Panel or Breakout
Logo and Link on WWD & WIMNA Websites
Logo on Summit Signage
Logo on All Marketing Materials
Promotions on Social Media
Tags in WWD and WIMNA Social Media
Printed and Digital Program - Half-Page Ad
(8) Tickets to WWD
(8) Tickets to the Opening Reception at the IMS Museum
(8) Tickets to the Westin Luncheon
(8) WIMNA Nation Memberships
WIMNA Career Connect booth

Silver **\$5,000**

Logo and Link on WWD & WIMNA Websites
Logo on Summit Signage
Logo on All Marketing Materials
(4) Tickets to WWD
(4) Tickets to the Opening Reception at the IMS Museum
(4) Tickets to the Westin Luncheon

Student Scholarship **\$300**

(1) Ticket to WWD
(1) Ticket to the Opening Reception at the IMS Museum
(1) Ticket to the Westin Luncheon

WWD VI

Partnership Opportunities

Opening Reception - **SOLD**

Logo and Link on WWD & WIMNA Websites
 Logo on Summit Signage
 Logo on All Marketing Materials
 Promotions on Social Media
 Tags in WWD and WIMNA Social Media
 Printed and Digital Program - Full Page Ad
 (10) Tickets to WWD
 (10) Tickets to Opening Reception at IMS Museum
 (10) Tickets to the Westin Luncheon

Lunch

Available

Logo and Link on WWD & WIMNA Websites
 Logo on Summit Signage
 Logo on All Marketing Materials
 Promotions on Social Media
 Tags in WWD and WIMNA Social Media
 Printed and Digital Program - Full Page Ad
 (10) Tickets to WWD
 (10) Tickets to Opening Reception at IMS Museum
 (10) Tickets to the Westin Luncheon

Partnership Opportunities Summary

	Diamond \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Student Scholarship \$300
Presenting Sponsor of Panel	✓	✓	✓	-	-	-
Logo and Link on WWD and WIMNA Websites	✓	✓	✓	✓	✓	-
Logo on WWD Signage	✓	✓	✓	✓	✓	-
Logo on Marketing Materials	✓	✓	✓	✓	✓	-
Promos on Social Media	✓	✓	✓	-	-	-
Tags on WWD and WIMNA Social Channels (where appropriate)	✓	✓	✓	-	-	-
Printed and Digital Program Ad	Full	Half	Half	-	-	-
10 x 10 Booth	✓	-	-	-	-	-
WWD Tickets	10	8	6	4	2	1
IMS Museum Opening Reception Tickets	10	8	6	4	2	1
Westin Luncheon Tickets	10	8	6	4	2	1
WIMNA Nation Memberships + WIMNA Career Connect	8	8	-	-	-	-

Mobil 1™

➤ GAINBRIDGE

PRI
PERFORMANCE RACING INDUSTRY

AdventHealth

MAZDA
MOTORSPORTS

R
RACER

BOSCH **BRIDGESTONE** **COFORCE** **HAGERTY**

INDYCAR



MARKEY'S
CREATING DEFINING EXPERIENCES

rafa
RACING TEAM

AMSYS

Chalaw
Performance

msi
Racing Motors

Ford
RACING

FORZA

FOX
SPORTS



LEGACY
MOTOR CLUB

ARROW McLaren
RACING TEAM

PIRELLI

Quarles

SPEEDWAY MOTORSPORTS

CHEVROLET

FIFTH THIRD
Automotive Aftermarket
& Motorsports

Global Medical Response

Hendrick
Motorsports

HMS
motorsport

HYUNDAI

INDIANAPOLIS
MOTOR SPEEDWAY MUSEUM

Jestens

NASCAR

IMSA

ROAD AMERICA

Skip Barber
Racing School

Snap-on

the Henry Ford

UNOH
UNIVERSITY OF NORTHWESTERN OHIO

ABB

Victory Racing

ally
do it right.

BMW CCA

dallara

GreerWalker
CPAs & Advisors

holmatro
mastering power

HOB
HONDA OF AMERICA

NHRA
NATIONAL HOT ROD ASSOCIATION

PEOPLE FOR URBAN PROGRESS

RapidCanvas

SCCA
Sports Car Club of America

For Partnership Opportunities Contact:



Cindy Sisson, Executive Director
cindy@womeninmotorsportsna.com
(704) 906-9507